



## **The Worshipful Company of Cutlers**



**Colin M Ll Evans**  
**Master**  
**Installed 19 July 2017**

Colin was born in London towards the end of the war and spent his childhood in Beaconsfield, Bucks. His father Jack (Master 1968) came from a long line of Cutlers dating back to the early 1800s so Colin duly joined the livery in 1966.

Having left Haileybury and failed the entrance exam to Trinity College Oxford he set sail for Australia where he worked in various capacities from a sheep station in NSW to selling nuts and bolts for GKN to hardware stores in the outback. The only setback to the latter was that all business after 10.30am had to be conducted in the pub so a relatively strong head was a prerequisite.

Returning to UK he secured a place as a graduate (although he wasn't one) trainee in a large American advertising agency and from there he joined Austin Reed Group progressing through sales and marketing to manufacturing and export and finally to Chief Executive and Chairman. He retired in 2001

At various times he has chaired the British Clothing Export Council and the Regent Street Association. He was for many years a trustee of the Textile Industry Childrens' Trust.

Colin and Penny married in 1968 and they have two daughters, one in Australia and one in Ireland and a son who is also in the livery. They live on the Berkshire, Hampshire border and enjoy golf and bridge.

Colin is a member of the Garrick and is interested in theatre, music and history.